



Westerner Park

MEDIA RELEASE

August 23, 2017

Paid Parking Increase at Westerner Park Effective September 1, 2017

August 23 | Red Deer, AB — Paid parking will be increasing at Westerner Park effective September 1. Currently, the price for single entry parking is \$5, and the new price will be \$6. Along with the increase, Westerner Park will be offering a variety of ways to save on parking, including:

Three Day Pass (\$15): These passes will be available for weekend events running Friday through Sunday. They can be purchased at the admission gate upon arrival. Total savings of \$3.

Two Day Pass (\$10): These passes will be available for weekend events running Saturday through Sunday. They can be purchased at the admission gate upon arrival. Total savings of \$2.

Single Entry Tokens: Purchase 16+ single entry tokens for \$5 each. Available at the reception desk of the Donald Administration Building, located inside the North Gate off 19th Street. Tokens can be used for any events with paid parking at Westerner Park.

Paid parking is in effect for all major events happening at Westerner Park. Parking for up to thirty minutes will remain free; each car entering the gate must pay the parking fee, and in exchange will receive a receipt with the date and time stamp. If you leave the park within 30 minutes of that time stamp, the parking attendant can refund your money at the gate.

Westerner Park has over 20 different event venues and six different parking lots, which means you always have parking that is close to the event that you are attending. Westerner Park also offers more than 50 handicap spots throughout the grounds.

As a not-for-profit organization, Westerner Park invests all of our earnings back into the improvements of our buildings, grounds and amenities. The parking fee will help to cover the ongoing maintenance of our large parking facilities, ensuring they are safe for our guests.



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This includes, maintaining the cleanliness of the parking lots, including snow removal, as well as security patrolling during paid parking times, upgraded lighting in lots, and improved customer service at the gate.

Westerner Park currently accepts Cash, Visa, Mastercard, and Interac Flash for parking payment.

For additional information about Westerner Park's parking options, or to provide your feedback on the parking price increase, please visit westernerpark.ca/about/parking-services.

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Westerner Park is Central Alberta's largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization supported by 50 full-time staff and 150 full-time volunteers, Westerner Park generates \$150 million annually in economic activity hosting over 1,500 events and 1.5 million visitors each year.

For more information please contact:

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