

MEDIA RELEASE



Westerner Park

*Your destination for
celebration!*™


Westerner Days
FAIR & EXPOSITION
July 18-22, 2018

Results from the 20th Annual Westerner Days Red Deer Motors North American Pony Chuckwagon Championships Tarp Auction

April 20, 2018 | Red Deer, AB - Westerner Park is pleased to announce that another successful Red Deer Motors North American Pony Chuckwagon Championships Tarp Auction was held on Wednesday, April 18 in the Sheraton Red Deer Hotel Special Events Center.

We are pleased to welcome the **Alberta Professional Chuckwagon & Chariot Association** (APCCA) back to the Westerner Days Fair & Exposition as the sanctioning organization for the Red Deer Motors North American Pony Chuckwagon Championships for 2018 and look forward to some exciting battles to the finish line during their 50th season of "Racing across the prairies".

Businesses were vying for the opportunity to display their business name and logo on one of the 40 wagons and 20 chariots slated to participate during the 2018 Westerner Days Fair & Exposition. The Red Deer Motors North American Pony Chuckwagon Championships are an anticipated annual event and are viewed by nearly 4,000 spectators each night of the Fair.

The highest selling tarp for the evening went to **ABC Country Restaurant** who purchased Neil Salmond for \$4,400. The total of the tarp auction was \$103,650 for an average of \$2,591 per tarp. The highest selling chariot was Marty Maxwell, purchased by **PWE Rentals** for \$1,300. The total of the chariot auction was \$14,005 with an average of \$700.

Ben Antifaiff, CEO and General Manager for Westerner Park closed the evening by thanking everyone for coming together as a community to be a part of such an exciting event. He extended thanks to all the sponsors for their support of Westerner Days and the drivers who entertain us for 5 days, noting that "each and every year we celebrate the foundational role the community, and sponsors like you, play in our success. You are an integral component of Westerner Park as Central Alberta's 'Destination for Celebration'."

Mark your calendars for the Red Deer Motors North American Pony Chuckwagon Championships during the 2018 Westerner Days Fair and Exposition from Wednesday, July 18 to Sunday, July 22.

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Westerner Park is Central Alberta's largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization supported by 50 full-time staff and 100 full-time volunteers, Westerner Park generates \$150 million annually in economic activity hosting over 1,500 events and 1.5 million visitors each year.

For more information please contact:

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