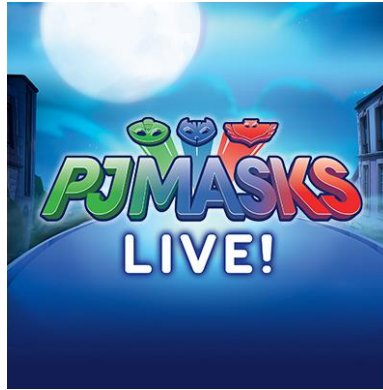


SUPER NEWS FOR *PJ MASKS* FANS!

**'PJ MASKS LIVE! TIME TO BE A HERO' IS COMING TO ENMAX CENTRIUM
AT WESTERNER PARK IN RED DEER ON WEDNESDAY, DECEMBER 13**



New Live-Action Adventure Brings Entertainment One's Hit Animated TV Series to Life in the ENMAX Centrium at Westerner Park

Red Deer, Alberta, July 4, 2017 – Entertainment One (eOne) and **Round Room Presents** are proud to announce that '**PJ Masks Live! Time to Be a Hero,**' a brand-new, fully immersive musical production, will take on stage in the ENMAX Centrium at Westerner Park on Wednesday, December 13, 2017. Exclusive pre-sale will begin Wednesday, July 5 at 10am MST by using the code **PJM2017** and the general public on-sale starts Friday, July 7 at 10am MST.

The live show is based on eOne's top-rated animated TV series, which airs daily on Disney Junior. Catboy, Owlette, Gekko, and the Baddies will delight fans of all ages with live performances featuring world-class production, familiar and original music, acrobatics, and immersive interactivity.

PJ Masks, the hit series, follows the thrilling nighttime adventures of three young friends who transform into their dynamic alter egos, Catboy, Owlette and Gekko, when they put on their pajamas at night and activate their animal amulets. Together, they embark on action-packed capers, solving mysteries and learning valuable lessons along the way.

Show Info:

Date: Wednesday, December 13, 2017

Doors: 5:00 pm

Time: 6:00 pm

Ticket Prices: Starting at \$35 for standard seating and \$45 for floor, plus applicable fees.

Tickets go on sale on Friday, July 7 at 10:00 am. They can be purchased at TicketsAlberta.com.

About Entertainment One

Entertainment One Ltd. (LSE:ETO) is a global independent studio that specializes in the development, acquisition, production, financing, distribution and sales of entertainment content. The Company's diversified expertise spans across film, television and music production and sales, family programming, merchandising and licensing, and digital content. Through its global reach and expansive scale, powered by deep local market knowledge, the Company delivers the best content to the world.

Entertainment One's robust network includes film and television studio **The Mark Gordon Company**; content creation venture **Amblin Partners** with Steven Spielberg, DreamWorks Studios, Participant Media, and Reliance Entertainment; leading feature film production and global sales company **Sierra Pictures**; unscripted television production companies **Renegade 83**; world-class music labels **Dualtone Music Group** and **Last Gang**; and award-winning digital agency **Secret Location**.

The Company's rights library is exploited across all media formats and includes more than 100,000 hours of film and television content and approximately 40,000 music tracks.

About Round Room Presents

Round Room Presents is a live entertainment firm that specializes in the production and promotion of live arena shows, concert tours, theatrical performances and touring exhibitions. Round Room are currently the Executive Producers for Exhibitionism: The Rolling Stones blockbuster exhibit. <http://www.roundroompresents.com/>

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