



Westerner Park

MEDIA RELEASE

May 29, 2015

Share the Fair

Westerner Park takes Westerner Days Fair & Exposition entertainers on the road to visit sick kids!

May 29, 2015 | Red Deer, AB – For many, Westerner Days Fair & Exposition is an annually attended event full of rides, food, friends and fun. Unfortunately due to illness, Westerner Days is not on the event calendar for many Central Albertans.

Continuing our 'Share the Fair' program, Westerner Park, in partnership with Olymel, offers the opportunity for sick kids to experience Westerner Days. Westerner Park and Olymel representatives, along with various entertainers of this year's event will visit the Ronald McDonald House Central Alberta and the Red Deer Regional Hospital Centre on Thursday, July 16 to perform for the patients.

"It is at events like Westerner Days, that childhood memories are created and last for years to come." Meghan Gustum, Marketing Manager said. "We are pleased to offer a program that allows all kids, regardless if they can physically attend our event or not, the opportunity to create those same memories."

"Olymel is proud to once again sponsor the Share the Fair program. It gives us great pleasure to give back to the City of Red Deer and our employees, as some of our fellow citizens and their children may not be able to attend the fair due to illness. It is a tremendous opportunity for Olymel to help make the Westerner Days Fair & Exposition enjoyable to those at the Red Deer hospital and at Ronald McDonald house. Thank you to the Westerner Park and thank you Red Deer for supporting Olymel." - Rob Ackerblade, Plant Manager, Olymel Red Deer.

"The share the fair program with Ronald McDonald House is a wonderful idea, it allows our families of sick children to experience a piece of the fair when otherwise they could not." - Linda Caponpon, Coordinator of Volunteer and Recreation Programs, Ronald McDonald House Charities® Central Alberta.

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Westerner Park is central Alberta's largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization supported by 50 staff and 150 volunteers, Westerner Park generates \$150 million annually in economic activity hosting over 1,500 events and 1.5 million visitors each year.

For more information please contact:

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