

# PRESS RELEASE



**For immediate release**

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## Eleven More Sponsors Announced as 2019 Games Mark 100 Days Out

(Red Deer, Alberta) - With 100 days until the Opening Ceremony of the 2019 Canada Winter Games, 11 sponsors were announced as the latest supporters of the 2019 Games.

“We are thrilled to welcome these latest sponsors to our growing sponsor roster as we mark 100 days until the 2019 Games,” said Lyn Radford, Board Chair of the 2019 Canada Winter Games Host Society. “With the dedication and support of these sponsors, we are set to deliver a life-shaping Games experience in 2019.”

Westerner Park was announced as a Gold Sponsor; Nossack Food Group was welcomed as a Silver Sponsor. Pomeroy Lodging, Save-On-Foods, Tickets Alberta, Canalta Controls Ltd., Prairie Bus Lines Ltd., Proform Concrete Services, Sheraton Red Deer Hotel, Standard West Steel, Stems Flowers & Cafe joined the 2019 Games sponsor roster as Bronze Sponsors.

During the press conference at the Sheraton Red Deer Hotel, a countdown clock to the Games and the 2019 Games logo was unveiled on the Sheraton tower. The countdown clock and logo are displayed every night until February 15, 2019, when the 2019 Games officially begin.

For more on the 2019 Canada Winter Games, visit [www.canadagames.ca/2019](http://www.canadagames.ca/2019).

### QUOTES

#### **Westerner Park - Bradley Williams, Interim CEO**

“Westerner Park is proud to be a sponsor and host venue for the 2019 Canada Winter Games. We invite the community to come together and celebrate the many athletes that dedicate themselves to their sports at our facilities. With high quality staff and venues, we look forward to showcasing Westerner Park.”

#### **Nossack Food Group - Karsten & Ingrid Nossack, President of the Nossack Food Group**

“The Nossack Family is a proud Silver Sponsor and would like to congratulate the hard-earned success of the athletes for living out their dream. Our Nossack team mirrors the thrill of the celebration of this spectacular event, as we are built on similar terms of perseverance and fearless talent, integrity and harmony; serving the local community for 36 years from one generation to the next.”

#### **Pomeroy Lodging - Jackie Clayton, Vice President Public Relations**

"Pomeroy Lodging is proud to sponsor the 2019 Canada Games. As the Athletes' Village for Alpine Skiing we are extremely excited to do our part to bring Canadians together through sport

and culture. Pomeroy is committed to investing in the communities in which we work and supporting athletes and our community in the pursuit of excellence."

**Save-On-Foods - Ernie Cordonier, Store Manager.**

"At Save-On-Foods we are committed, not only to delivering the best possible service in our stores everyday, but we are also proud to have a fantastic team in Red Deer who go the extra mile to support community events big and small. Supporting this fantastic event is a great example of that! We can't wait to join in the fun!"

**Tickets Alberta - Bradley Williams, Interim CEO**

"Tickets Alberta offers local service for all ticket purchasers. Our friendly staff will do their best to create a positive ticketing experience for all those who are attending. We look forward to bringing guests to each venue and for being a part of this national event."

**Canalta Controls Ltd. - Michael Clark, CEO**

"Canalta Controls Ltd. is very excited to contribute as a Bronze Sponsor for the 2019 Canada Winter Games. As Red Deer looks to host participants and guests from across Canada and the world, we recognize and proudly support this fantastic opportunity to showcase our community in a world-class display and celebration of achievement, dedication and excellence."

**Prairie Bus Lines Ltd. - Scott Hucal, Regional Director, Northern Alberta & Saskatchewan**

"Prairie Bus Lines looks forward to the 2019 Canada Winter Games and is proud to be a sponsor and the transportation provider for the athletes. We wish them all the best in their competitions and may everyone enjoy the experience and get safely home."

**Proform Concrete Services - Curtis Bouteiller, Vice President of Business Development**

"Being involved in our community is an important aspect of who we are. We are honoured to be a sponsor of the 2019 Canada Winter Games. Not only did we have the opportunity to be a Sport Sponsor, but we worked with the committee to design and build infrastructures for the Celebration Plaza. It's great to be involved in so many aspects of the Games and we look forward to celebrating at this event and for years to come in the venues that brought us all together."

**Sheraton Red Deer Hotel - Gil Vallee, General Manager & Area Director**

"At the Sheraton Red Deer Hotel, we believe that events like the 2019 Winter Games are vital to making central Alberta an exceptional place to visit and call home. It's an exciting time for our community as Red Deer continues to garner a strong reputation as a hub for sports tourism. The Sheraton Red Deer Hotel is elated to partner with the 2019 Winter Games as a Bronze Sponsor. We look forward to seeing the lasting legacy the Games have on our thriving community!"



**Stems Flowers & Café - Amanda Hadland, Owner**

“Stems Flowers & Café is delighted to take part in the excitement of the Canada Winter Games. We believe wholeheartedly in the value it brings to the community in February and for years to come. Thank you for the opportunity to help showcase Red Deer as a top contender for large scale events.”

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**About the 2019 Canada Winter Games:** From February 15 until March 3, 2019, the eyes of the nation are on Red Deer, Alberta as we host the 2019 Canada Winter Games - the largest multi-sport and cultural event for youth in Canada and the largest event to be hosted in Red Deer’s history. Featuring over 150 events in 19 sports and a major arts and cultural festival, the 2019 Canada Winter Games welcomes up to 3,600 athletes, managers and coaches and more than 100,000 spectators, with a significant forecasted economic impact. The 27th edition of the Canada Games, the 2019 Games is set to provide a stage for Canada’s next generation of national, international and Olympic champions to compete and leaves a legacy for athletic and leadership greatness in Red Deer and central Alberta. This is our moment.

For more information on the 2019 Games, please visit: [canadagames.ca/2019](http://canadagames.ca/2019)  
[Twitter](#) | [Facebook](#) | [Instagram](#)

For additional information, please contact:  
Christina Verticchio  
Manager, Marketing & Communications  
2019 Canada Winter Games Host Society  
403.597.3200

