



Cowboy Kicks Raises \$285,000 for Central Alberta Not-for-Profit

Red Deer, Alberta - June 2, 2023 - The Cowboy Kicks Committee is pleased to announce the tremendous success of this year's event, raising an impressive \$285,000 in support of the Westerner Foundation and the Canadian Rodeo Historical Association.

Under the guidance of Cowboy Kicks Chair Kathy Lacey, the Central Alberta community once again demonstrated their unwavering generosity by rallying behind this remarkable initiative. The event, now in its second year, has garnered overwhelming support from sponsors, donors, artists, volunteers, and attendees who united in their commitment to making a positive impact towards their local community.

"The Cowboy Kicks Committee extends its deepest gratitude to everyone who contributed to the success of this year's event," said Kathy Lacey. "'For the second straight year, the central Alberta community stepped up to provide generous support of our event and charities,'" said Cowboy Kicks Chair Kathy Lacey. "We are so grateful for our sponsors, donors, artists, volunteers and attendees for supporting the Westerner Foundation and Canadian Rodeo Historical Association, this year's charity of choice."

Cowboy Kicks serves as a major fundraiser for the Westerner Foundation, allowing them to fulfill their mission of promoting, fundraising, and investing in initiatives that ensure the future sustainability of Westerner Park. By enhancing the quality of life for Central Albertans, advancing the agriculture industry, and generating economic benefits for the community, Westerner Park continues to serve as a pillar of strength and prosperity.

The inaugural Cowboy Kicks event, held in 2022, was a resounding success, raising over \$650,000 in total. This year's achievement of \$285,000 further solidifies the event's commitment to giving back to the community and supporting essential causes.

The Cowboy Kicks Committee expresses its heartfelt appreciation to all participants for their invaluable support. Together, we are forging a brighter future for central Alberta and making a lasting difference in the lives of those who benefit from the Westerner Foundation and the Canadian Rodeo Historical Association.

For more information about Cowboy Kicks and its initiatives, please visit www.cowboykicks.org.



The Westerner Foundation will improve and contribute to the Central Alberta culture of rural connection, inspiring youth, engaging arts & culture, and benefiting our community, by promoting, fundraising, and investing in initiatives that will support the future sustainability of Westerner Park.



Cowboy Kicks is a major annual fundraiser for the Westerner Foundation and a designated charity selected annually. Uniquely Western, arts meets west at this fundraising experience.

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