



**Westerner Park**

# **MEDIA RELEASE**

## **Westerner Park Announces Catering Partner**

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**September 9, 2020 | Red Deer, AB** – At the beginning of the year, Westerner Park made an important change to their operations by pursuing an outside partner to take over their formal catering services. This started an extensive RFP process with the goal of finding a catering partner that has the scale and ability to meet their varying needs .

Westerner Park received a number of excellent bids from organizations and various caterers throughout Alberta. They thank everyone that took the time to provide a proposal. Submissions were evaluated on several factors including their demonstrated ability to manage everything from small events to those in excess of 2,000 people.

Although COVID-19 impacted the timelines associated with the bid process, Westerner Park did find a successful candidate.

“Westerner Park is very proud to announce that we have agreed to a renewed partnership with Red Deer Catering,” says Mike Olesen, Chief Executive Officer, “They will be bringing their entire catering operations on site and offering a solid core service for our clients and guests.”

Red Deer Catering has been operating for over 40 years in Central Alberta with three generations of experience. They are known for their quality of service, home style recipes that are made from scratch and excellent customer rapport.

“We are proud of our reputation within Central Alberta and honoured to be working with Westerner Park.” says Colin Stone, Owner, Red Deer Catering. “We look forward to enhancing our relationships with our customers and continuing to provide an affordable and delicious dining experience.”

Westerner Park’s Food & Beverage Team, in partnership with Red Deer Catering takes pride in offering a consistent and casual dining and beverage service that can meet most any budget and desired service level that may vary from basic to premium.

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*Westerner Park is central Alberta’s largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization and agricultural society that generates \$150 million annually in economic activity hosting over 1,500 events and 1.5 million visitors each year.*

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