



Westerner Park

MEDIA RELEASE

December 3, 2018

Westerner Park Welcomes New CEO, Bradley Williams.

December 3, 2018 | Red Deer, AB – Westerner Park’s Board of Directors is pleased to announce that Bradley Williams has been named CEO of the organization.

“In his short time as Interim CEO, Bradley has demonstrated his ability to work well with staff, key partners, shareholders, customers and stakeholders to improve service and build relationships critical to the success of our organization,” said Damian Zapisocky, President and Board Chair.

Williams helped lead the agricultural society through the hosting of the successful debut of the Canadian Finals Rodeo in Red Deer, and the quick turnaround and integration into the new Exhibition Hall for Agri-Trade. Williams had been serving as a volunteer and Vice-President of the Westerner Park Board, and brings to the role an extensive career in business, including his experience as an executive of several leading companies. He’s also a past president of the Red Deer & District Chamber of Commerce and chaired the Sponsorship Committee for the Canada Winter Games.

“We believe his business experience plus knowledge and passion for both Westerner Park and our community makes Bradley the ideal person to bring stability and vision for the staff and Board at an exciting time for the organization,” Zapisocky added.

“Working with the committed and talented staff at Westerner Park is a privilege,” says Williams. “I look forward to guiding and leading the organization in this significant time of growth, as we bring on the new facility in February and offer it to the province and the world as an opportunity to come and do business in Red Deer.”

“I’m also grateful for the support of my wife Maureen, and family, in the decision to postpone my retirement,” he added.

To facilitate the transition, Williams resigned from his Board position, and the move from Interim to ongoing CEO takes effect immediately.

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Westerner Park is Central Alberta’s largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization supported by 50 full-time staff and 150 full-time volunteers, Westerner Park generates \$150 million annually in economic activity hosting over 1,500 events and 1.5 million visitors each year.

For more information please contact:

Ashley Nelson
Marketing & Communications Assistant Manager
Westerner Park
P 403.309.0205