



Westerner Park

# MEDIA RELEASE

July 12, 2017

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## **Westerner Park Supports Arts and Culture with Exhibit to be Unveiled During Westerner Days**

**July 12, 2017 | Red Deer, AB** – Westerner Park’s Arts and Culture committee installed an art exhibit yesterday, July 11, showcasing local artists, including work from Red Deer College’s past students.

The exhibit was installed in the Gallery, which is located between the Prairie Pavilion and the Stockmens Pavilion. The installation includes a wire hanging structure, where art can be changed out periodically, allowing exposure for more local artists.

“Arts and culture are an important part of our community, which is why Westerner Park is committed to expanding our programming,” says Ben Antifaiff, CEO and General Manager, Westerner Park. “We want to support our local artists by providing a place to showcase their talents to the public.”

The first exhibit will feature six pieces from Red Deer College students, which are part of an extensive collection that the College has been building since 2005.

“We are very proud of our students and embrace any chance to showcase their work,” says Jason Frizzell, Dean, School of Creative Arts, Red Deer College. “We are proud to partner with Westerner Park to exhibit a selection of pieces from this collection during Westerner Days.”

In addition to the art installation, Westerner Park is supporting our arts and culture community by supplying free exhibit space for one local artist at the Holiday Inn 19th Street Market, a crowd favourite during the Westerner Days Fair & Exposition.

A call for applications went out in June, allowing one winner to showcase their art to fairgoers during Westerner Days. Further information about the selected artist will be available through our social media channels leading up to the Fair on July 19.

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*Westerner Park is Central Alberta’s largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization supported by 50 full-time staff and 150 full-time volunteers, Westerner Park generates \$150 million annually in economic activity hosting over 1,500 events and 1.5 million visitors each year.*

**For more information please contact:**

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