

Westerner Days

FAIR & EXPOSITION

JULY 17-21, 2019

CENTRAL ALBERTA'S LARGEST SUMMER CELEBRATION!

HOST AN OFF-SITE EVENT

Get involved by hosting an event during July 17-21, 2019 for the community to partake in. Put your own spin on a pancake breakfast, chill cook off, dance, or other creative activities.

Want to be involved but need help with ideas? We can help! Hosts are encouraged to provide a portion of their proceeds to support a local charity or non-profit of their choice. Last year, over \$23,000 was given back to our community!



BEST DRESSED BUSINESS CONTEST

Let's get creative! Decorate your business during Westerner Days and have your team sport their best Western attire to participate in our annual Best Dressed Business contest.

The winning business will receive Westerner Days 2019 gate admission passes for their staff, plus bragging rights for the entire year!



SO, WHAT'S IN IT FOR YOU?

We want to help you celebrate your Westerner Pride! Each business who participates in our Best Dressed Business contest, or hosts an off-site event will receive their own Westerner Days Ambassador Package.

Ambassador Packages include:

- **Swag:** branded Westerner Days swag for your business and staff
- **Business name listing** on Westerner Days website
- **2 social media mentions** on the official Westerner Days accounts
- **1 Facebook event**, co-hosted by Westerner Days to enhance reach (applicable to off-site events only)