



# Spring Bridal Gala Application

**Sunday, January 27, 2019**  
Presented By Westerner Park

<b>Exhibitor</b>	<b>Contact</b>
<b>Address</b>	<b>City</b>
<b>Province</b>	<b>Postal Code</b>
<b>Phone</b>	<b>Email</b>

Booth options	Includes:	Does Not Include:
10 x 5ft	8ft back and 3ft side drape and 1 6ft skirted table (see below for power and carpet options)	Parking Pass or Chairs
10 x 10ft	8ft back and side drape, power and 1 8ft skirted table (see below for carpet options)	Parking Pass or Chairs
10 x 20ft	8ft back and side drape, 2 power outlets and 2 8ft skirted tables (see below for carpet options)	Parking Pass or Chairs

**Combined Booking BONUS!** Submit your complete Fall 2018 and Spring 2019 application with deposits before September 15, 2018 and be entered to win your booth for free at the Spring 2019 Show!

<u>Total Exhibit Rental Cost:</u>	Power & Carpet	Carpet	No Carpet	
10 x 5ft Booth	\$615.00	\$575.00	\$500.00	= \$
10 x 10ft Booth	\$825.00	\$825.00	\$750.00	= \$
10 x 20ft Booth	\$1655.00	\$1655.00	\$1500.00	= \$
<b>Sponsorship—Opportunities</b>	<b>-See page 2 for opportunities</b>		\$	= \$
<b>Are you interested in:</b> <ul style="list-style-type: none"> <li>Additional Advertising Opportunities</li> <li>Swag Bag Contribution</li> <li>Grand Prize Contribution</li> </ul>			<b>Subtotal</b>	= \$
			<b>5% GST</b>	= \$
			<b>Total Amount</b>	= \$
			<b>Deposit Amount</b>	= \$
<b>G.S.T. Registration Number: R119293256</b>				

Deposit is 50% of total booth rental rate and must accompany application form.  
**Final payment due January 3, 2019.** Booths not paid in full by January 3, 2019 may be re-sold.

**Cheques made payable to Westerner Park.**

<b>Visa/MasterCard #</b>	<b>Expiry Date</b>
<b>Name on the card</b>	<b>Signature</b>

Every application at this show shall constitute the person making it shall: (1) Be subject to the Rules & Regulations of the show as outlined in the application. (2) The Owner, handler, and any of their agents or representatives agree that With This Ring...Bridal Gala, the Show Management, Officials and Facility Employees will not be responsible or liable for any injury, damage, or loss suffered during or in connection with the show.

Exhibitors Signature	Westerner Park Signature
----------------------	--------------------------

Exhibitors Name	Westerner Park Name
-----------------	---------------------

**Return Signed Contract and Payment to:**  
 Westerner Park 4847A 19th Street Red Deer, AB T4R 2N7  
 Attn: Shayla Flanagan

Phone: 403.309.0242  
 Email: [sflanagan@westernerpark.ca](mailto:sflanagan@westernerpark.ca)  
[www.bridalgala.ca](http://www.bridalgala.ca) fb.com/withthisringbridalgala @withthisring1

**Westerner Park**



## Spring Bridal Gala Sponsorship

Sunday, January 27, 2019

Presented By Westerner Park

### Fashion Show Sponsor - \$4,000 plus GST

Sponsor to provide \$4,000 in cash sponsorship to With This Ring...Bridal Gala.

Sponsor will receive the following:

- Signage displayed throughout the fashion Show room
- Complimentary 10x10 booth space, which includes 1 8ft skirted table and 1 power outlet
- Additional advertising in over \$40,000 worth of advertising space throughout Central Alberta
- Screen advertisement prior to the fashion shows (as long as provided by contributor by January 10, 2019 in DVD format)
- Listing on website as sponsor
- Listing on poster (as long as confirmed prior to December 1, 2018)
- Permitted to hand out pamphlets and promotional information in Fashion Show room prior to each fashion show
- 4 complimentary guest passes to the show

### Honeymoon Sponsor—minimum value of \$3,000

Sponsor to provide a honeymoon package valued at minimum \$3,000 to be drawn at the Fall With This Ring...Bridal Gala. The trip must be a complete package with airfare and hotel and will be drawn as it's own prize at the show.

Sponsor will receive the following:

- Tabletop signage displayed in door prize booth
- Complimentary booth space which includes a 10 x 10ft draped space, 1 8ft table and 1 power outlet
- Additional advertising in over \$40,000 worth of advertising space throughout central Alberta
- Signage on poster (as long as confirmed prior to December 1, 2018)
- Screen advertisement prior to the fashion shows (as long as provided by contributor by January 10, 2019 in DVD format)
- Prize to be drawn at the show and winning bride to be in attendance to collect prize
- 2 complimentary guest passes to the show

### Distinguished Prize Contribution- \$1,500 plus GST (minimum value)

Sponsor to provide a grand prize valued at a minimum \$1,500 to With This Ring...Bridal Gala.

Sponsor will receive the following:

- Tabletop signage displayed in door prize booth
- Advertising on the sponsor power point to be played throughout the show
- Prize to be drawn as it's own prize at the show and requires bride to be in attendance to win the prize

### On Air Prize Contribution- \$1,000 plus GST (minimum value and limited opportunities available)

Sponsor to provide a prize valued at a minimum \$1,000 to With This Ring...Bridal Gala.

Sponsor will receive the following:

- On air recognition throughout promotion with numerous daily name mentions
- Advertising on the sponsor power point to be played throughout the show
- Prize to be drawn in an elimination event at the show as part of the Big Wedding Package
- Prize to be drawn as it's own prize at the show

### Please complete Sponsor Opportunities on Application & Return to:

Westerner Park 4847A 19th Street Red Deer, AB T4R 2N7

Phone: 403.309.0242

Email: [sflanagan@westernerpark.ca](mailto:sflanagan@westernerpark.ca)

[www.bridalgala.ca](http://www.bridalgala.ca) [fb.com/withthisringbridalgala](https://fb.com/withthisringbridalgala) [@withthisring1](https://twitter.com/withthisring1)



**Westerner Park**

# Bridal Gala Terms & Conditions

1. Booth cancellations must be done in writing and received 30 days prior to the show date. In the event of such cancellation the amount paid will be refunded less a \$50 administration fee. No refunds will be made for cancellations less than 30 days from the date of the show. Westerner Park reserves the right to re-rent any cancelled space.
2. Every effort will be made to meet requested booth locations, subject to availability. Westerner Park reserves the right to determine the final placement of any exhibitor in the show regardless of location requests. Booth locations will not be released until arrival.
3. Westerner Park agrees to provide the Exhibitor with a standard booth and side railings as required and provided prior to the move-in of the show.
4. Signed contracts along with full payment are due no later than 30 days prior to the show.
5. Only registered exhibitors are allowed to promote their products and services at this show. Outside and/or non-registered products and businesses are not permitted to be displayed, distributed, or marketed in any way in the show.
6. Westerner Park does not provide exhibitors with exclusivity to any one particular product or service unless specifically negotiated in writing through sponsorship.
7. Westerner Park reserves the right at any time to alter or remove exhibitors or any part thereof, including printed materials, product, signs, lights or sound, and to expel Exhibitors or their personnel if, in Westerner Park's opinion, their conduct or presentation is objectionable to other Show participants.
8. The exhibitor agrees to hold harmless Westerner Park, its agents, servants, staff, students, volunteers and sponsors, from and against any or all loss claims including accidents, theft, damage, injury or death regardless of action in relation to the activities arising from the production and promotion of the With This Ring...Bridal Gala.
9. I agree to allow my name and products and/or images to be used in promotion relating to With This Ring...Bridal Gala without any compensation.
10. Exhibitor agrees to abide by all federal and provincial laws regarding the collection of personal information, including but not limited to, abstaining from the sale or sharing of personal information to a third party.
11. Space contracted by the Exhibitor may not be sublet or re-sold without the prior written permission of Westerner Park.
12. The Exhibitor agrees to abide by all regulations and rules adopted by Westerner Park in the best interest of the Show, and agrees that Westerner Park shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Show.
13. Exhibitor agrees to confine his presentation within the contracted space only, and within the maximum height set by the Show Rules and Regulations and to maintain staff in his booth space during Show hours.
14. The Exhibitor is responsible for the placement and cost of insurance related to his participation in the Show listing Westerner Park as additionally insured. A copy is to be provided to Westerner Park prior to move in.
15. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Show but must remain intact until after the show has completed on the last day. The Exhibitor also agrees to remove his exhibit, equipment and display items from the Show building by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
16. Westerner Park reserves the rights to reproduce all photographs, images and likenesses taken during the Show for future promotional purposes.

## Return Signed Contract and Payment to:

Westerner Park 4847A 19th Street Red Deer, AB T4R 2N7

Phone: 403.309.0242

Email: [sflanagan@westernerpark.ca](mailto:sflanagan@westernerpark.ca)

[www.bridalgala.ca](http://www.bridalgala.ca) [fb.com/withthisringbridalgala](https://fb.com/withthisringbridalgala) [@withthisring1](https://twitter.com/withthisring1)



**Westerner Park**