



**Westerner Park**

# Media Release

## Wagons at Westerner a Huge Success!

**July 26, 2021 | Red Deer, AB** – The three day, Wagons at Westerner event held on Friday, July 23<sup>rd</sup> to Sunday, July 25<sup>th</sup> marked Westerner Park’s official return to live events. The event exceeded all expectations, welcoming guests from across Central Alberta.

"It was great to bring together thousands for the Wagons at Westerner. Seeing so many of our familiar faces come back to work and seeing the community excited to be here was an awesome feeling!" said Mike Olesen, Chief Executive Officer, Westerner Park. "Congratulations goes out to so many for this event as it took a team to pull it off.

The North American Pony Chuckwagon Championships brought drivers from Alberta, Saskatchewan and Manitoba and ran all three days along side local food trucks; Chedda Heads, Lil’ Orbits, Taco Monster and The Sugar Shop as well as the Bud Light Seltzer outdoor beer garden. Friday and Saturday guests were treated to live entertainment from The Rural Routes and Jamie Woodfin with Fireworks Spectacular show wrapping up both evenings.

“It’s been a pleasure working with Westerner Park. The partnership between the Alberta Professional Chuckwagon and Chariot Association and Westerner Park is one of professionalism and camaraderie,” says Greg Bell, Show Director, the Alberta Professional Chuckwagon and Chariot Association. “Together our associations share a focus on family in a sport that involves everyone. We enjoy the enthusiasm and appreciation the Red Deer crowd continues to show us each year. We look forward to many years with Westerner Park.”

### Wagons at Westerner Results

#### Ticket Sales

Friday, July 25 – 1,636  
Saturday, July 26 – 2,286  
Sunday, July 27 – 1,161  
TOTAL – 5,083

#### Chariots

		Sponsored by	Total Time for 3 Days
Champion	Marty Maxwell, Camrose, AB	Prairie Water & Equipment Ltd., Camrose, AB	234.64
2nd overall	Taya Young, Olds, AB	Eagle Ridge Simmentals, Olds, AB	238.49
3rd overall	Emily Wright, Stettler, AB	CFR Red Deer	241.04

## Wagons

Best Dressed Wagon - sponsored by SpeedPro Signs Red Deer

Larry Hutchings, Devon, AB sponsored by Haven Rentals, Edmonton

		Sponsored by	Total Time for 3 Days
Champion	John Stott, Lacombe, AB	Go Services Inc., Red Deer, AB	235.50
2nd overall	Barb Salmond, Porcupine Plains, SK	Nossack Fine Meats, Red Deer, AB	235.56
3rd overall	Philip Arcand, Morinville, AB	Teckera Consulting Ltd., Edmonton, AB	237.01

Wagons at Westerner was made possible by determination and commitment of Westerner Park's staff and volunteers. The support of the community and numerous sponsors ensured this event was a all round success.

## Sponsor Thank You

MEDIA SPONSOR	96.5 CKFM Radio
ANNOUNCER SPONSOR	Kello-Bilt Inc.
BUCKLE SPONSORS	Champion Chariot - Westerner Park Champion Wagon - Westerner Park Best Dressed Wagon - Speedpro Signs - Red Deer
DAILY SPONSORS	Friday - Walway Waste Co. Saturday - IFR Workwear Inc. Saturday - Pumps & Pressure Inc. Sunday - Marshall Construction Company
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STARS OF TOMORROW	Agri-Trade Equipment Expo
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Thank you to our 50/50 Ticket Sellers from Rotary Club of Red Deer Sunrise	

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## About Westerner Park

*Westerner Park is central Alberta's largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization and agricultural society that generates \$150 million annually in economic activity hosting over 1,500 events and 1.5 million visitors each year.*

*Westerner Park enables and service other organizations to gather and celebrate their own purpose and cause. Part of what they do is to help fundraise, promote and invest in initiatives that support Westerner Park's mission. This encourages the enhanced quality of life for Central Alberta and supports improvement to the agriculture industry.*

For more information, please contact:

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