



Westerner Park

MEDIA RELEASE

January 7, 2016

Westerner Park Celebrates 125 Years!

January 7, 2016 | Red Deer, AB – 2016 will be a significant year for Westerner Park. Since 1891, they have been a place for Central Albertans to gather and celebrate community events.

In 2016, Westerner Park will celebrate their 125 anniversary. Westerner Park has always been a celebration of everything it means to be “Central Alberta.” Born from a sense of community and a commitment to agriculture, Westerner Park has always been guided by the people, for the people. Fuelled by pride in the region, its people and its potential, Westerner Park embodies the tenacity, determination and strength that defines the pioneer spirit. That spirit continues to drive them today as they address the changing needs of a growing community.

Westerner Park is a physical representation of the spirit of Central Alberta, blending tradition with vision, rural with urban, and agriculture with entertainment, all the while holding fast to a sense of hope and excitement for the future yet to come.

Throughout 2016 you will see Westerner Park’s 125th anniversary celebration tied into everything they do, including their key celebration events, 2016 Mastercard Memorial Cup in May, Westerner Days Fair & Exposition in July, Westerner Championship Dairy Showcase in October and AgriTrade Equipment Expo in November.

Westerner Park will work with the community to encourage involvement from the people, organizations and businesses of Central Alberta in celebrating their milestone. Their anniversary year celebrates the foundational role the community plays in their success. They will recognize the role that all of the community has played and continue to play in their successful community building.

At Westerner Park, they feel strongly that in order to honour the past, we need to have a plan for the future. Their focus is on being the premier facilities and services for trade, agriculture, sports and entertainment, conferences and meetings, generating economic benefits for Central Alberta. As they enter their 125th Anniversary year and build upon their proud past they invite you to join them in their celebration. *Let’s Make History!*

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Westerner Park is central Alberta’s largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization supported by 50 staff and 150 volunteers, Westerner Park generates \$150 million annually in economic activity hosting over 1,500 events and 1.5 million visitors each year.

For more information please contact:

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