

BOARD CANDIDATE INFORMATION

DRAFT

2023 - 2024

Board of Directors Meetings,
Workshops, Major Events

Apr-23						
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May-23						
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Jun-23						
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Oct-23						
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Nov-23						
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Jan-24						
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Feb-24						
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Mar-24						
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Meeting
Workshop
AGM
Westerner Days
CFR
Agri-Trade



The success of the Westerner Exposition Association depends largely upon the abilities and time commitments of our volunteers, which includes the members of our Board of Directors. Our organization values our volunteers who bring vision and ideas that reflect our goals and standards; along with positive attitudes that helped to build what has been established over the past 132 years.

Benefits of volunteering as a Board Member with the Westerner Exposition Association will include opportunities:

- to contribute to the benefits enjoyed by central Albertans through the services, programs and events provided by our organization.
- to use your skills and time effectively.
- for numerous networking possibilities.
- to participate in various events hosted by Westerner Park throughout the year.
- to share in the successes and growth of Westerner Park and take pride in knowing that you have contributed in many ways.

Westerner Park Staff are a dedicated group of employees who have experience working with volunteers and will be helpful in achieving Westerner Park's mission and goals. There is a designated staff liaison for each of the Westerner Park Committees.

As a Westerner Park Board member your **attendance is expected** for the following (see attached draft calendar for 2023 - 2024):

- Monthly Board Meetings / Workshops which are held on the fourth Thursday of each month (except July) unless otherwise approved by the Board.
- Annual General Meeting - June
- Board Committee meetings and workshops as required
- Board Retreat(s)
- Westerner Days Fair & Exposition – starts the 3rd Wednesday in July
- Canadian Finals Rodeo
- Other events that may be scheduled throughout the year requiring Board attendance. Every attempt will be made to provide adequate notice for these events.



FAST FACTS

- The legal name of the organization is “**THE WESTERNER EXPOSITION ASSOCIATION**”.
- The corporate identity is “**WESTERNER PARK**”.
- The Westerner Exposition Association is registered under the Companies Act; an Agricultural Society with the Province of Alberta and as Charity and a Not-For-Profit organization at the Federal level. Any earned profits are utilized to improve existing facilities, grounds and amenities.
- The day-to-day operations are handled by a Chief Executive Officer who oversees paid staff and reports to the Board of Directors who meet on the fourth Thursday of each month.
- Westerner Park is located on 320 acres at the south end of Red Deer and is easily accessible to major highways.
- Westerner Park is a year-round multi-purpose facility which hosts agricultural, recreational, educational, business and social events for groups ranging from 10 to 7,000.
- Founded in 1891 as an Agricultural Society, it continues to operate under that mandate.
- The Association belongs to the Alberta Association of Agricultural Societies (AAAS), and the Canadian Association of Fairs and Exhibitions (CAFÉ).