

Media Release



Westerner
Foundation

Cowboy Kicks Postponed

September 14, 2021 | Red Deer, AB – Cowboy Kicks has made the difficult decision to postpone this weekend's event.

“After much thought and consideration, we have decided to postpone Cowboy Kicks until we can deliver the fundraising experience we had envisioned for our guests,” said Kathy Lacey, Cowboy Kicks Chair. “We look forward to delivering a memorable fundraising experience once it is safe to do so.”

For those who have purchased tickets, we will honour tickets that have been purchased for the rescheduled event. A new date will be announced in the near future.

Originally scheduled for September 18, 2021, Cowboy Kicks is a major fundraiser for the Westerner Foundation and the Canadian Pro Rodeo Sport Medicine Team.

More details about the event are available on Westerner Park's website: westernerpark.ca/events and Cowboy Kick's social media: facebook.com/CowboyKicks and twitter.com/Cowboy_Kicks.

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The Westerner Foundation will improve and contribute to the Central Alberta culture of rural connection, inspiring youth, engaging arts & culture, and benefiting our community, by promoting, fundraising, and investing in initiatives that will support the future sustainability of Westerner Park.



Cowboy Kicks is a major annual fundraiser for the Westerner Foundation and the Canadian Pro Rodeo Sport Medicine Team. Uniquely Western, arts meets west at this fundraising experience.



A not-for-profit organization and agricultural society, Westerner Park is Central Alberta's largest tradeshow, agriculture, sports, entertainment, and convention facility, generating \$150 million annually in economic activity, and hosting 1.5 million visitors at over 1,500 events each year.