

MEDIA RELEASE



Westerner Park



APRIL 7, 2017

Results from the 19th Annual Westerner Days Red Deer Motors North American Pony Chuckwagon Championships Tarp Auction

April 7, 2017 | Red Deer, AB – Westerner Park is pleased to announce that another successful Red Deer Motors North American Pony Chuckwagon Championships Tarp Auction was held on Wednesday, April 5th at Bellinis Sonic Lounge in the Sheraton Red Deer Hotel.

Businesses were vying for the opportunity to display their business name and logo on one of the 48 wagons slated to participate during the 2017 Westerner Days Fair & Exposition. The Red Deer Motors North American Pony Chuckwagon Championships are an anticipated annual event and are viewed by nearly 4,000 spectators each night of the fair.

The highest selling tarp for the evening went to Urban Underground/ Knight Capp Industries from Sherwood Park who purchased Garry Thiel for \$8,200. The total of the auction was \$130,175 for an average of \$2,325 per tarp.

Ben Antifaiff, CEO and General Manager for Westerner Park closed the evening thanking everyone for coming together as a community to be a part of such an exciting event. He extended thanks to all the tarp purchasers for their support of Westerner Days and the drivers who entertain us for 5 days, noting that “each and every year we celebrate the foundational role the community, and sponsors like you, play in our success. You are an integral component of Westerner Park and your support in our continuing success as Central Alberta’s ‘Destination for Celebration’.”

Mark your calendars for 5 days of excitement for the Red Deer Motors North American Pony Chuckwagon Championships during the 2017 Westerner Days Fair and Exposition from Wednesday, July 19 to Sunday, July 23.

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Westerner Park is Central Alberta’s largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization supported by 50 full-time staff and 150 full-time volunteers, Westerner Park generates \$150 million annually in economic activity hosting over 1,500 events and 1.5 million visitors each year.

For more information please contact:

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