



Westerner Park

# MEDIA RELEASE

May 8, 2017

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## **As Part of Westerner Park's Safety Initiatives, STEP Energy Services has Sponsored the Pedestrian Crosswalk LED Sign**

May 8, 2017 — At Westerner Park, safety of our guest is the utmost importance and is reflected in everything we do at our facility.

As part of Westerner Park's safety initiatives and development plans to keep our guests safe when visiting our facility, STEP Energy Services has partnered with Westerner Park to provide flashing LED pedestrian crosswalk signs. These new signs have been installed at the North gates, which is one of the highest traffic area on our property.

"As our staff at Westerner Park continues to find new ways to implement our safety initiatives, we are thrilled to partner with STEP Energy Services," said Ben Antifaiff, Chief Executive Officer and General Manager at Westerner Park. "The new crosswalk signs are a great addition to our property as it enhance visibility of pedestrians crossing our roads."

The STEP Energy Services pedestrian crosswalk sign project commenced on Monday, May 1 and has already made an impact as drivers are being more aware of the crosswalk area.

"Safety is one of our core values and is our first priority whether it's at home or at work. Being safe is a critical part of what we do, which is why we have partner with Westerner Park on this safety initiative," said Steve Glanville, VP of Operations and Chief Operating Officer at STEP Energy Services.

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*Westerner Park is Central Alberta's largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization supported by 50 full-time staff and 150 full-time volunteers, Westerner Park generates \$150 million annually in economic activity hosting over 1,500 events and 1.5 million visitors each year.*

**For more information please contact:**

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