



**RED DEER & DISTRICT  
CHAMBER OF  
COMMERCE**



**Westerner Park**

*Your  
destination for  
celebration!*<sup>™</sup>

***For Immediate Release on Monday, July 27<sup>th</sup>, 2015***

The Partnership of Red Deer & District Chamber of Commerce and Westerner Park Association are pleased to announce the launch of 2 new exciting consumer shows for Red Deer and Central Alberta. The shows will be produced and managed by existing show manager, Dianne Smirl, CEM of Agri-Trade and are set to be open in April 15<sup>th</sup> – 17<sup>th</sup>, 2016 at Westner Park.

“I am thrilled to be opening the websites for both events and meeting with clients who are looking to expand exposure for their product offerings to a great audience in Red Deer” said show manager Dianne Smirl. “After 2 years of work behind the scenes, we believe both shows will eventually have the same impact on Red Deer that Agri-Trade does.”

The Bring on Summer Show and The Everything and Anything Show will run at the same time occupying the Parkland, Prairie and Stockmens pavilions at Westerner Park. The show dates are Friday, April 15<sup>th</sup> to Sunday, April 17<sup>th</sup>.

The Bring on Summer Show will focus on 5 main feature areas including: Golf, BBQ, Summer family fun activities, Keeping kids busy and Patio Living. The Everything and Anything Show’s focus is simple...everything and anything from online retailers, to home goods to baked goods.

“After careful research, we decided to run both shows at the same time” said Chamber President, Reeve Martin. “As with Agri-Trade, we wanted a focused show on the Summer theme but also wanted to include many of the other great chamber businesses that perhaps didn’t fit that theme. Therefore the Everything and Anything show will capture and highlight those consumer goods.”

Westerner Park Association President Graham Herron added “We looked very carefully at the concept and theming of the shows to ensure we didn’t impact current shows being held at Westerner Park in the same time frame. We were diligent in our focus to offer a unique show that didn’t detract from existing shows, but filled a void for consumers looking for specific products/services that were driving to Calgary or Edmonton to attend shows to view products.”

More information on both shows can be found on the websites at:

<http://www.bringonsummershow.com/> and <http://www.everythingandanythingshow.com/>

Inquires can be directed to:

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