

For Release Friday, November 6, 2015

**JOHNNY REID
ANNOUNCES HIS 2016 NATIONAL TOUR
“WHAT LOVE IS ALL ABOUT”**

*WITH AARON GOODVIN, JJ SHIPLETT AND A SPECIAL APPEARANCE BY NATALIE
MACMASTER*



**Saturday, March 5th
Enmax Centrium, Red Deer**

Tickets \$41.75 - \$76.75 (plus applicable services charges)

Available at www.ticketmaster.ca & Charge By Phone 1-855-965-5000

Online Pre-sale for Tartan Army Fan Club Begins November 10 @ 10AM (local time)

Public onsale Friday, November 13 @ 10AM (local time)

Toronto, ON (November 6, 2015) – Chart-topping, multi-platinum selling singer-songwriter **Johnny Reid** announced today the 2016 “**What Love Is All About**” **National Tour**. The extensive outing will kick off on February 1 in Vancouver, BC and ends on April 4 in Cornerbrook, NL. The JUNO and CCMA Award winning artist will headline multiple venues across the country in support of his forthcoming album “**What Love Is All About**” available November 13th via Universal Music Canada.

Joining Reid on the “What Love Is All About” tour will be Warner Music Canada recording artist Aaron Goodvin and rock and roll, country soul-singer JJ Shiplett along with a special appearance by Queen of the East, Cape Breton fiddler and international performer Natalie MacMaster. Johnny Reid’s ***Tartan Army Fan Club*** will have first access to pre-sale tickets beginning **Tuesday, Nov 10th** via www.johnnyreid.com. Tickets for all shows will go on sale to the general public **Friday, Nov 13th**. As a

special offer to fans, every online order receives a physical copy of “What Love Is All About” (valid in participating markets only; one album redemption per transaction).

Reid is partnering with [Plus One](#) on the tour, donating one dollar from each ticket purchased in participating markets in support of MusiCounts Band Aid Program, which keeps music classes alive in schools across Canada and puts instruments into the hands of children who need them most.

With an illustrious career spanning more than a decade, the JUNO Award winning singer has captured the hearts of fans and audiences around the world. A critically acclaimed vocalist, Reid is widely known for his lyrical honesty and musical ability, as demonstrated by his extensive catalogue of hit songs, album sales totalling over 1.1 million units, countless awards and multiple SOLD OUT national arena tours. With the release of “What Love Is All About”, produced by the legendary Bob Ezrin, the highly praised and top-ranked Canadian star will add to his remarkable catalogue – his first brand new collection of material since 2013’s “Fire It Up”.

Connecting with audiences of all ages, Reid thrives as a performer and songwriter sharing his stories and songs around the world with incalculable influence. He’s a modern day working class hero with long standing collective appeal – one that captures the hearts of many one song at a time.

For the latest tour information and a full list of upcoming dates, visit: www.JohnnyReid.com

Follow Johnny Reid at www.facebook.com/officialjohnnyreid and www.twitter.com/johnnyreid

ABOUT PLUS ONE

Plus One is a non-profit organization that connects artists, causes and music fans. Plus One partners with artists (including Arcade Fire, The National, St. Vincent, Chrches, Arkells, Sufjan Stevens, Macklemore & Ryan Lewis...) who agree to include a \$1 charity donation in every concert ticket sold, with 100% going to an organization that they and Plus One believe in. Plus One goes further to work with its partners to engage music fans through a message of collective impact, showing small actions can lead to substantive change - one band, one fan, one show, and one dollar at a time. Through this initiative, over \$2 million has been raised and millions of fans reached to support leading organizations tackling issues from poverty and injustice to the environment. For more information, please visit plus1.org.

ABOUT MUSICCOUNTS

MusiCounts is CANADA’s music education charity associated with the Canadian Academy of Recording Arts and Sciences. Their mission is to ensure every child in Canada has access to music education through their schools and communities.

"As one of MusiCounts' Ambassadors, Johnny has been a beacon to other artists, setting a great example of how someone who is passionate can really get behind our cause," said Vanessa Thomas, Director, MusiCounts. "We are truly grateful for his ongoing commitment to better the educational experience for young people across Canada."

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For more show information, please contact:

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