



Westerner Park

MEDIA RELEASE

October 7, 2015

Westerner Park Board of Directors Select a CEO

October 7, 2015 | Red Deer, AB - After an extensive search, the Board of Directors of Westerner Park are pleased to announce to its shareholders and the community, their selection of a new Chief Executive Officer and General Manager. Ben Antifaiff will join the organization effective January 1, 2016.

Ben Antifaiff is a Chartered Professional Accountant (CPA) and has a MBA from the University of Regina. Ben has over 15 years of leadership experience in a number of organizations most recently, aerospace and the events & entertainment industry. Since July 2013, Ben has held the role of VP of Finance/Administration & Chief Financial Officer with The Regina Exhibition Association Limited. Ben also teaches accounting and finance at two post-secondary institutions in Regina, SK.

"Ben brings a stellar background of experience in the fairs and exhibition industry, as well as skills in financial management." Says Graham Heron, President and Board Chair of Westerner Park, "Our board is enthused about what his approach to leadership can bring to Westerner Park, as we move forward with our growth strategy, and desire to deliver value to the community."

"I'm very excited to join the Westerner Park organization," says Ben Antifaiff, "I'm also looking forward to becoming an active community member in Red Deer and the surrounding area."

Heron notes, "We're very grateful to have been able to rely on the able leadership of Interim CEO, Jim White at the helm of Westerner Park during this time."

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Westerner Park is central Alberta's largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization supported by 50 full-time staff and 150 full-time volunteers, Westerner Park generates \$150 million annually in economic activity hosting over 1,500 events and 1.5 million visitors each year.

For more information please contact:

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