



Westerner Park

# MEDIA RELEASE

March 17, 2014

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## Westerner Park Tarp Auction a Huge Success

**March 17, 2014 | Red Deer, AB** – On Wednesday March 12, 2014 the 16th Annual Westerner Park Tarp Auction took place at Bellinis Sonic Lounge in the Sheraton Red Deer. Local businesses hitched themselves to 56 wagons.

In total \$161,000 was raised for the Pony Chuckwagon drivers this year, with the average tarp auctioning for approximately \$2,875. A huge thank you goes out to all of our returning, and first time sponsors. This event wouldn't be the same without all of the support and excitement from our local central Alberta Businesses.

We look forward to celebrating the 16th Annual Red Deer Motors North American Pony Chuckwagon Championships with you during Westerner Days Fair & Exposition 2014 from July 16-20 at Westerner Park!

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*Westerner Park is central Alberta's largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization supported by 50 full-time staff and 150 full-time volunteers, Westerner Park generates \$150 million annually in economic activity hosting over 1,500 events and 1.5 million visitors each year.*

**For more information please contact:**

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