

Alberta Stables Initiative

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FOR IMMEDIATE RELEASE

Alberta Stables Initiative announces call for nominations for first board of directors

Airdrie, Alberta - March 27, 2014

The Alberta Stables Initiative (ASI) announces the conversion from an initiative to an official association for stables. The association of stables will address the many economic and demographic challenges that stable operators face in Alberta. This transformation has been in the long-term plans for the initiative since its inception. The newly formed association will continue to deliver programs and build on successes the ASI achieved over the past five years.

The ASI began in 2009 with the goal of developing a professional association for stables. This association would address the many economic and demographic challenges that stable operators face in Alberta. The initiative itself was a collaborative project among the Horse Industry Association of Alberta (HIAA), the Alberta Equestrian Federation (AEF) and the Horse Industry Section of Alberta Agriculture and Rural Development (AARD).

This association is pivotal in the future success and viability of stables in Alberta. Gary Millar, current interim President, states “This association will enable stable owners and operators with the opportunity to work together to share operational strategies, processes, policies and to speak with a unified voice to municipal and provincial authorities on issues involving the stable industry. In the fast changing world in which we find ourselves, the equine marketplace is in a constant state of evolution. It is an advantage for stable owners and operators to work together to maintain high standards and a high level of service. We are all stronger in the horse industry when working together than when we work alone.”

The inaugural meeting of the Alberta Stables Association to elect the new board of directors will take place in the Lookout Room at Westerner Park on April 27th at 1:30pm during The Mane Event. All stable owners and operators are strongly encouraged to attend this fundamental first step towards a new stables association. Nomination forms for prospective board of directors are available on our website at www.findalbertastables.ca.

Mission: to strengthen Alberta’s commercial stables by promoting safety, animal welfare and sound business practices as well as providing support, education and marketing opportunities for the stable industry.

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