

COWBOY KICKS SEEKS CHARITY OF CHOICE FOR 2023

Not-for-profits invited to apply for funding through the Cowboy Kicks Grant

November 21, 2022 | Red Deer, AB - Alberta not-for-profits are invited to apply for funding through the Westerner Foundation Cowboy Kicks grant program. Through this grant program, the Westerner Foundation Cowboy Kicks Grant will allocate a portion of the net proceeds from the 2023 Cowboy Kicks event to an organization who demonstrates support of the pillars and outcomes of the Westerner Foundation in Central Alberta.

"Not only is Cowboy Kicks a major fundraiser for the Westerner Foundation, it also provides support to an Albertan not-for-profit to support events or arts, sports or cultural initiatives," said Kathy Lacey, Cowboy Kicks Chair. "We recognize the important contribution made by organizations in the provision of culture and western heritage in Central Alberta, and we are proud to extend our support to organizations that support our western culture and rural heritage."

Not-for-profit organizations, in good standing with the Societies Act of Alberta, who deliver arts, sports, and cultural initiatives in Central Alberta are eligible to apply. Applications from Indigenous organizations or organizations supporting Indigenous activities are encouraged.

Applications are being accepted until December 8, 2022. A grant guide is available online at <u>Grant Guide</u>. The online application form is available at <u>Cowboy Kicks Grant Application</u>.

For more information, please visit the Westerner Park website.

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For more information please contact:

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The Westerner Foundation will improve and contribute to the Central Alberta culture of rural connection, inspiring youth, engaging arts & culture, and benefiting our community, by promoting, fundraising, and investing in initiatives that will support the future sustainability of Westerner Park.



Cowboy Kicks is a major annual fundraiser for the Westerner Foundation and a designated charity selected annually. Uniquely Western, arts meets west at this fundraising experience.

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