



Westerner Park

Media Release

Shelly Flint Appointed as New CEO of Westerner Park

September 25, 2023 | Red Deer, AB – Westerner Park, a distinguished agricultural society and premier exhibition venue in the heart of Central Alberta, is pleased to announce Shelly Flint as its new Chief Executive Officer (CEO). This decision culminates a thorough and extensive search process, with the Board of Directors expressing their enthusiasm for the promising journey ahead under Shelly's leadership.

Tyler Nightingale, President of the Board of Directors, shared his excitement about the appointment, stating, "After a comprehensive search, we are thrilled to welcome Shelly. Her extensive experience, skill set, and knowledge align seamlessly with the strategic direction of Westerner Park, ensuring a positive and enduring impact on both the organization and the community at large."

Tara Lodewyk, Red Deer City Manager, added, "Shelly immediately connected with the mission of Westerner Park and the value it brings to the culture of our city and region. We are looking forward to working together and are confident in her leadership of Westerner Park."

For the past two decades, Shelly has served as a senior executive, spearheading diverse teams within Alberta's dynamic entertainment and finance sectors. Her tenure as the former CFO at the Calgary Stampede equips her with a distinctive insight into the intricacies of Westerner Park, enabling her to adeptly navigate its challenges and leverage its opportunities. Coupled with her roots in Central Alberta, Shelly is poised to steer the Park towards growth and long-term sustainability.

Shelly expressed her eagerness to join Westerner Park, saying, "I was thrilled at the opportunity to return to Central Alberta, where I grew up! Leading this purpose-driven organization will allow me to contribute to my community and affect meaningful change."

Shelly Flint's robust leadership, commitment to community, and extensive experience makes her an exceptional choice to lead Westerner Park into the future. The entire Westerner Park team eagerly anticipates the positive impact she will bring to this renowned institution.

About Westerner Park

Westerner Park is Central Alberta's largest tradeshow, agricultural, sports, entertainment, and convention facility. A not-for-profit organization and agricultural society, Westerner Park typically generates \$150 million annually in economic activity, hosting over 1,500 events and 1.5 million visitors each year.

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