

WESTERNER DAYS 2025

PONY CHUCKWAGON & CHARIOTS SPONSORSHIP OPPORTUNITIES

	Presenting Sponsor \$10,000	Wagon Champion Buckle \$6,000	Chariot Champion Buckle \$3,000	Dash for Cash \$3,000	Stars of Tomorrow \$1,500	Best Dressed Wagon \$1,000	Infield Partner \$2,000
Available Opportunities	1	1	1	1	1	1	unlimited
ADVERTISING							
Logo on Daily Race Program	✓	✓	✓	✓	✓	✓	✓
Westerner Days Adventure Guide	✓	✓	✓	✓	✓	✓	✓
Fence Scrim	✓						
On Site Signage	✓	✓	✓	✓			
Company Mentions by Announcer (daily)	✓	✓	✓	✓	✓	✓	✓
Company Mentions on Radio Broadcast	✓	✓	✓	✓	✓	✓	✓
Exterior Digital Screens	✓	✓	✓	✓	✓	✓	✓
Website	✓	✓	✓	✓	✓	✓	✓
Social Media Recognition	✓						
Email Blasts (Logo)	✓						
ACTIVATIONS							
Guest Give Away (Sponsor Cost)	✓						
ADMISSION PASSES							
Daily Admission Passes	50	15	5	5	5	5	5
VIP 5 Day Access	10	5	3	2	1	1	2
Preferred Parking Passes	2	2	2	2	2	2	2